



CSR ANNUAL ACTION PLAN - FY 2021- 22

A) CSR Activity plan

SI No	Focus area	Category under secndule VII	Name of CSR project & programmes	Project brief	Implementation (Direct and Indirect)	Implementation sechedule
1	Community Projects	VII (ii)	Kurlon School Kit Distribution - Vidya Ratna Project	Under this project kurlon going to provide school bags / stationary material to students who's parents and family can't effort to buy them. Area and location wise kits may vary in the terms of material support .The proposed project targets to support school- going aged children from poor families around Urban and Rural districts of India.	Direct or through implementing agency	During the year
2	Community Projects	VII (i) & (xii)	Mattress for fight against Covid-19	India is currently facing an acute shortage of beds to treat Covid-19 patients. Kurlon will provide mattresses and beds across healthcare institutions and quarantine centers, which include hotels , guest houses and government dedicated Covid Care Centers . Kurlon will provide infrastructural support to those health care facilities. There will be a requirement of 4 to 5 times the present count of hospital beds in the country as second wave already shown us and we now need immidiately act upon to build the country health care infrastructure facilities ready for more such waves to come in future.	Direct or through implementing agency	During the year
3	Community Projects	VII (i)	Covid-19 Awarness programmes - Mask hi Suraksha	Kurlon Aims to support battle of COVID-19 pandemic through awareness and public outreach on COVID19 Vaccination Programme and awarness generation to ensure that all the people wear masks to prevent the spread of the coronavirus further in the country .Under this programme awareness camps will be organized at different locations and in the states which shows highest surge in covid 19 cases. Also Kurlon Plans to distribute hand sanitizer ,Mask , PPEs and Dry rations to communities in need of the current crises. Kurlon will form one Apda Mitra and volunteers in each state to lead the event and projects sucessfully.	Direct or through implementing agency	During the year
4	Community Projects	VII (i)	Insomania Awareness - Kurlon Sleep Awarness	Chronic insomnia can have a negative impact on your health, increasing your risk of depression and high blood pressure. It also can lower your quality of life. Kurlon will raise awareness on Insomania, as this is rising problem in India, insomnia is prevalent in 9% of the population as many as 30% have sleeping disorders at one time or the other. At least 28% have trouble initiating and staying asleep, reports shown by Neurological Society of India. Kurlon will raise awareness at Schools , Colleges and with special focus with youth who are facing this issue seriously due to mobile & social media activeness . Kurlon will initiate a survey with 10,000 people and also will work towards eradicating the issues in India.	Direct or through implementing agency	During the year

5	Community Projects	VII (i)	Kurlon Comprehensive Healthcare Initiatives	Health support to poor and deprived locations in pan India Kurlon has targeted twenty Villages on Pilot basis near to our plant locations only and work on creating awareness on health. Under this project Kurlon will organize health camps for women , children , poor , elderly and kurlon also going to provide eye tests , dental test and other free medical distribution camps where we provide free medicines with help of local community health center or primary health centers and our implementing partner. Under this project Kurlon will take several initiatives like health camps, development of PHC, organizing eye camps and dental checkups for children and elderly in these locations.	Direct or through implementing agency	During the year
6	Environment Project	VII (vi)	Kurlon Nature Conservation project	Under this project kurlon will initiate setting up solar lights in Government school distribution of solar lamps to poor households ,plantation of 5000 Trees ,promotion of Kitchen Gardens and will also undertake afforestation projects.	Direct or through implementing agency	During the year
7	Environment Project	VII (i) , (vi)	Development of park and open gym- Smart city project by Kurlon	Under this project Kurlon is going to develop parks , gardens , open spaces and will also set up open gym for elderly people and people visiting park every day. This park will be handed over to local municipality corporation of the city and other civil society organization through Trust and can be a good example for sustainable project under Kurlon . In the pilot basis we will set up park nearby our factories and our operation. The parks are called kurlon fitness park which will promote outdoor recreation system which will contributes to community capital by providing a high quality of life for residents. It will make Exercise Fun, Promote friendships, Improve Health of citizens.	Direct or through implementing agency	During the year
8	Community Projects	VII (ii)	Kurlon skill certification program	Here under this project kurlon going to support TP - Training partners in states / PMKVY Centers / DDU GKY Centers and those who are running trade like Tailoring / Promote ITI- Fitters / Carpentry / Health paramedics / General Duty assistant . Kurlon will promote skill & vocational training institutions across country.	Direct or through implementing agency	During the year
9	Community Projects	VII (ii)	Kurlo-Kare project (Early Childhood care and education)	Supporting Early Childhood Care and Education (ECCE) through Anganwadis ECCE refers to programs for kids from prenatal to six years of age, which cater to their needs in all domains of development i.e. physical, mental, language, cognitive, socio- emotional, and creative and aesthetic appreciation; and ensure synergy with health and nutrition. Under this program, the Company will adopted Anganwadis in Odisha ,Karnataka & Bihar and aims to benefit 5,000 Children , 2500 families .	Direct or through implementing agency	During the year
10	Community Projects	VII (i)	Safe Drinking Water Program - RO Project	RO plants provide clean and safe drinking water for all . Company plans to set tp RO plants that will benefit will 4,000 families.The company is going to focus on drought prone and water scarcity affected locations across country.	Direct or through implementing agency	During the year
11	Employee projects	Employee Volunterring	Social Good - Joy of Giving	The joy of Giving is originally a Employee Volunteering part of Kurlon founded by employees from Kurlon with the goal of society in need. The aim of The Joy of Giving is to benefit society and bring people out of poverty line by a little contribution from employees or donating one day in a year to the social cause and events both by physical and virtual volunteering . The area of Intervention will be :- 1.CSR Projects 2. Activities 3. Virtual volunterring 4. Celeberation of Annual Events / Special days at Kurlon 5. Target 10,000 hours of employees volunteering.	Direct or through implementing agency	During the year

12	Community Projects	VII (ii)	Kurlon Computer Aided Learning & Digital Literacy Programme	Under this programme kurlon will conduct CSR Activity towards providing computers/ digital devices / smart classes to train and mentor students from backward section of the society. This programme will provide direct support to 1000 youth boys and girls and 1000 teachers with access to technology and empower them.	Direct or through implementing agency	During the year
13	Community Projects	VII (ii)	Kurlon Scholarship VidyaRatna	The scholarship will be only for class X & XII Studnets who performed well in exam for 20-21 Results . Selected students from Pan India will be given scholarship under this programme.	Direct or through implementing agency	During the year
14	Community Projects	VII (i) (ii)	Kurlon School Adoption project	Under this project kurlon is going to adopt the needy government schools in poor backward areas where educational literacy level is extremely low. Areas under PM Adarsh Gram / Tribal arteas / Tribal villages .	Direct or through implementing agency	During the year
15	Community Projects	VII (i) , (ii) , (x)	Holistic Village Development Project	The Holistic Rural Development Programme seeks to bring about dignified and healthy living among the rural communities and strengthen community self-governance. This will be achieved through simultaneous interventions in natural resource management, agriculture, livelihoods , social awareness, health, education; water, sanitation, infrastructure development; and leadership training for women self help groups (SHGs). Kurlon under this project is going to focus on need based intervention across nation.	Direct or through implementing agency	During the year

Note Note : The allocated budgets for each of the projects are tentative based on the projections, the actual spends may vary and will be subject to approval of the Board

B. Monitoring and Reporting Mechanism

- The Company will continue to monitor project implementation and performance of the implementing agency/(ies) on periodic basis via field visits or review calls, as the case maybe.
- The Company to ensure adequate measurable Key Performance Indicators (KPIs) in each program.

The Company to ensure that the implementing agencies submits project related images, films, film footage, case studies, data cases and related content periodically, as the case maybe